



City of Shorewood Council Meeting Item

Title/Subject: Trash Hauling Survey
Meeting Date: February 25, 2019
Prepared By: Greg Lerud, City Administrator

Attachments: Final Draft Questionnaire

9A
MEETING TYPE REGULAR

Background: Attached to this memo is the final trash hauling survey for council approval. Mr. Leatherman prepared the revised survey based on council comments from the last work session. Staff has reviewed this draft and the questions are consistent with the council's discussion. The Council, at the Feb. 25 meeting, can change, add, or remove the proposed questions from the final survey.

Financial or Budget Considerations: The initial Morris-Leatherman survey proposal approved at the October 22 meeting was for a 20-question survey at the cost of \$7000, and each additional question is \$135. The cost of this proposed survey is \$8,000. There are adequate funds in the recycling fund to complete a 33-question survey.

Options: Approve the survey questionnaire as presented; make revisions to the questionnaire; provide other direction.

Recommended Action: Approve the questionnaire as presented

Next Steps and Timeline: Staff will advise Morris Leatherman of the council's decision. Staff will provide notice to the residents through social media platforms, and the webpage, of when the survey will begin and to encourage their participation, if called. It is anticipated they will begin making calls the week after the council meeting.